

W e l c o m e !



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W e l c o m e !



**Kathleen Ives**

Chief Executive Officer and Executive Director  
Online Learning Consortium



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## Keeping the Pace with the Changing Face of Online Learning



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## What is OLC Collaborate?

- One-day regional summit; based on the concept of the Circuit Chautauqua
- Four city tour in 2015 beginning with founding partner UMKC
- Outreach to institutions within a 300 mile radius of the partner institution



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## Benefits

- Peer-to-peer networking
- Thought leadership
- Best practice guidance
- Real-world solutions
- Engaging speakers, relevant topics, dynamic discussions



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## OLC's New CKO: Dr. Karen Pedersen



- Gather, curate, leverage intellectual capital created by and disseminated through the organization to create and enhance OLC services
- Lead efforts in five key areas: product development leadership, learning innovation, quality enhancement, community engagement and development as well as publications, research, policy



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## Special Thank You To Our Sponsors and Academic Partner



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Share what you've learned with your social networks and win an Amazon gift card.



**1. Most Valuable Tweet**

Follow @OLCToday on Twitter.  
Tweet about Collaborate using the hashtag #OLCCollaborate.



**2. Most Shared/Creative Photo**

Follow @OLCToday on Instagram.  
Submit photos from the conference on Instagram, Twitter, Google+ or Flickr.  
Must use hashtag #OLCCollaborate.



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## Devon Cancilla

Vice Provost for Online and Distance Learning  
University of Missouri – Kansas City



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## Where Will Higher Education Be In 2025?



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# Which Way Do We Go!

Udacity

Nanodegrees

eLearning

Accreditation

Course Collectives

Credit Hours

Disruptive technology

Learning Analytics

Brokered Education

Interstate Commerce

SARA

Just-in-time Learning

Innovation

MOOCs

Regulations

Financial Aid

Open Educational Resources

Gaming

Self Assembling Educational Units

ADA

Independent Learning Paths

Badging

Credentialing

Competency-based Assessment

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Regional events connecting online learning professionals

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# Setting the Stage for Change

## The Degree Process Today

Universities offer courses within programs that lead to degrees recognized through accreditation and assessment.

## WHY? Can This Process be Deconstructed/Disrupted?

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October 2, 2011

## The University of Wherever

By BILL KELLER

FOR more than a decade educators have been talking about the Internet to transform that bastion of traditional learning, the classroom, and "distributed" learning. Digital utopians have envisioned courses are consumer-driven, but by skill, not by grades. Presumably, the Friday afternoon videogame. Presumably, the Friday afternoon videogame. Presumably, the Friday afternoon videogame.

...courses are consumer rated like products on Amazon....

...students judged not by grades but by skills they have mastered....

...a world of virtual campuses and distributed learning


...tuition set by auction services like eBay...

...day growing near when higher education confronts technological disruptions that have already upended the music and book industries....


Two recent events suggest that technological disruptions that have already upended the music and book industries....

Service (not to mention the newspaper business), and

to the Postal




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# Are these things happening?



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# Business Model –Consumer Rated

The screenshot shows the Udacity website's 'Nanodegrees and Courses' page. On the left, there are filters for 'CATEGORY' (All, Data Science, Web Development, Software Engineering, Android, iOS, Georgia Tech Masters in CS, Non-Tech Classes) and 'SKILL LEVEL' (New To Tech, Beginner, Intermediate, Advanced). The main content area lists several nanodegree programs: 'Front-End Web Developer Nanodegree' (Intermediate), 'Data Analyst Nanodegree' (Intermediate, highlighted with a red circle), 'iOS Developer Nanodegree' (Intermediate), 'Full Stack Web Developer Nanodegree' (Intermediate), and 'Intro to Computer Science' (Beginner). Annotations include a blue arrow pointing to the 'Data Analyst Nanodegree' with the text 'Enter a non-university degree', and a blue arrow pointing to the 'iOS Developer Nanodegree' with a list: '• Difficulty', '• Quality', '• Cost'. The footer contains the OLC Consortium logo (formerly The Sloan Consortium) and the OLC Collaborate logo with the tagline 'Regional events connecting online learning professionals' and the hashtag '#OLCCollaborate | @OLCToday'.

# Business Model –Consumer Rated –Auction Services

The screenshot shows the edX website's course page for 'Introduction to Linux'. The page features a header with 'edX', navigation links ('HOW IT WORKS', 'FIND COURSES', 'SCHOOLS & PARTNERS'), and user options ('REGISTER', 'SIGN IN'). The main content area includes a video player showing a penguin, the course title 'Introduction to Linux', and a promotional text: 'Never learned Linux? Want a refresh? Take this course free or get a verified certificate for \$99 — Save 60% now!'. Below this is an 'About this Course' section. To the right, there is a 'Watch the Course Intro Video' section with a video player, the instructor's name 'LINUS TORVALDS', and course details: School (LinuxFoundationX), Course Code (LFS101x.2), Classes Start (5 Jan 2015), Course Length (26 weeks), and Estimated effort (Most users will find that thoroughly covering the material will take anywhere from 40 to 60 hours). A 'Prerequisites' section follows. At the bottom, there is an 'Enroll in LFS101x.2 and choose your student track' button and a checkbox for 'I would like to receive email from The Linux Foundation and learn about its other programs'. The footer contains the OLC Consortium logo (formerly The Sloan Consortium) and the OLC Collaborate logo with the tagline 'Regional events connecting online learning professionals' and the hashtag '#OLCCollaborate | @OLCToday'. A red circle highlights the promotional text about the course price.



# February 19, 2015

## THE CHRONICLE OF HIGHER EDUCATION

February 19, 2015

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**The Ticker**  
Breaking news from all corners of academe.

**TRENDING** For-Profit Colleges Students Legal Leadership The Profession

February 19, 2015 by Casey Fabrici

### 'The New York Times' to Offer Courses as Part of New Education Effort

The *New York Times* is re-entering the world of education with a new effort called NYT EDUCATION, the company announced on Wednesday, though officials revealed few details. The *Times* is collaborating with the CIG Education Group, which helps create branded academic institutions like *Sofeily's Institute of Art*, to develop the program. Michael Greenspan, general manager of news services and international for the *Times*, said the effort had come from the business side rather than the newsroom.

Journalists on the *Times* staff are busy with their day jobs and would not be required to participate, though he said he could see them offering guest lectures or particularly interested staff members becoming otherwise involved—as long as it did not conflict with their editorial duties.

The *Times* has tried and failed at such educational efforts before. Its Knowledge Network,

Let us h  
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that's ri

Archives

Select Month

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[http://chronicle.com/blogs/ticker/the-new-york-times-to-offer-courses-as-part-of-new-education-effort/94351?cid=at&utm\\_source=at&utm\\_medium=en](http://chronicle.com/blogs/ticker/the-new-york-times-to-offer-courses-as-part-of-new-education-effort/94351?cid=at&utm_source=at&utm_medium=en)



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straighterline Colleges Courses Free Trial Scholarships Live Chat

### IN THE NEWS

Yesterday, *Inside Higher Ed* published a timely article highlighting the work we've done with Western Governors University (WGU), one of StraighterLine's 80+ partner colleges.

Pursuing a degree online requires commitment and discipline and is often times more demanding than a student expects. StraighterLine works with the colleges in its network and their faculty to show exactly how StraighterLine's courses will transfer and fit within that institution's degree programs - providing a guaranteed pathway on which students can rely before they start.

Check out the full article here and learn more about how StraighterLine and WGU are revolutionizing online education.

[Read More](#)

straighterline

Save up to 60% on College

Low cost online courses from StraighterLine are guaranteed to save you money on your degree from schools in our network of 80+ accredited colleges.

**How It Works**

- Choose Your Courses**  
Every course is engineered to increase your success, cover for credit towards your degree, and to save you money.  
[Choose Your Courses](#)
- Earn College Credit**  
StraighterLine courses are guaranteed to transfer to schools in our network of 80+ accredited colleges.  
[View Colleges](#)
- Transfer & Get Your Degree**  
Graduate with the degree you want, from the school you want for a fraction of the price.  
[Chat with an Advisor](#)

See How We're Making Degrees Possible



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Accreditation is your assurance that our Partner Colleges meet quality standards established by the U.S. Department of Education and the Council for Higher Education Accreditation. Many of our Partner Colleges appear in the U.S. News & World Report's rankings of Best Online Bachelor's Programs.

**StraighterLine Is Not a College**

- Only Colleges and Universities are accredited. Students take individual online courses through StraighterLine and then transfer them directly into the accredited college where they plan on earning their degree.
- All StraighterLine courses have received ACE CREDIT recommendations. Over 2,000 accredited colleges and universities consider ACE CREDIT recommended courses for transfer into their degree programs.
- When you enroll at one of our 50+ accredited Partner Colleges, we guarantee you will receive full course credit for approved classes taken with StraighterLine.

**What college are you planning on attending?**

Your StraighterLine Enrollment Counselor has all the information you need to go and talk to a school about its accreditation status and how to get your credits accepted for transfer.

Call to meet your StraighterLine Enrollment Counselor today (877) 787-8375

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**Credit Evaluations**  
**CREDIT**

**ACE CREDIT**  
College Credit Recommendation Service™

The American Council on Education's College Credit Recommendation Service (CREDIT) was established in 1974 to connect workplace learning with colleges and universities by helping students gain access to academic credit for formal training taken outside traditional degree programs.

With over 35,000 programs reviewed, CREDIT is the national leader in the evaluation process for education and training obtained outside the classroom including courses, exams, apprenticeships, and other types of nontraditional forms of training.

For 40 years, colleges and universities have trusted ACE to provide reliable course equivalency information to facilitate credit award decisions. Participating organizations include corporations, professional and volunteer associations, schools, training suppliers, labor unions and government agencies, with courses from Arabic to Waste Management.

**RELATED CONTENT**

**Students**

- > Transcript
- > CEAI Resource Center
- > Transfer Guide
- > Nontraditional Student

**Colleges & Universities**

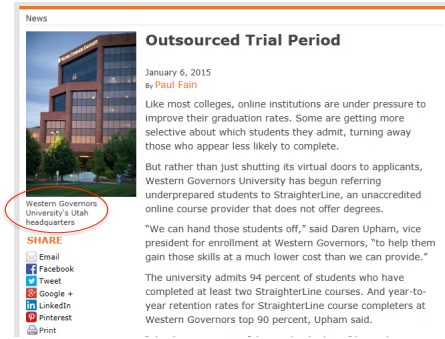
- > National Guide
- > College and University Network
- > College and University Partnerships (CUP)
- > Joint Statement on the Transfer
- > The Academic Review Task Force

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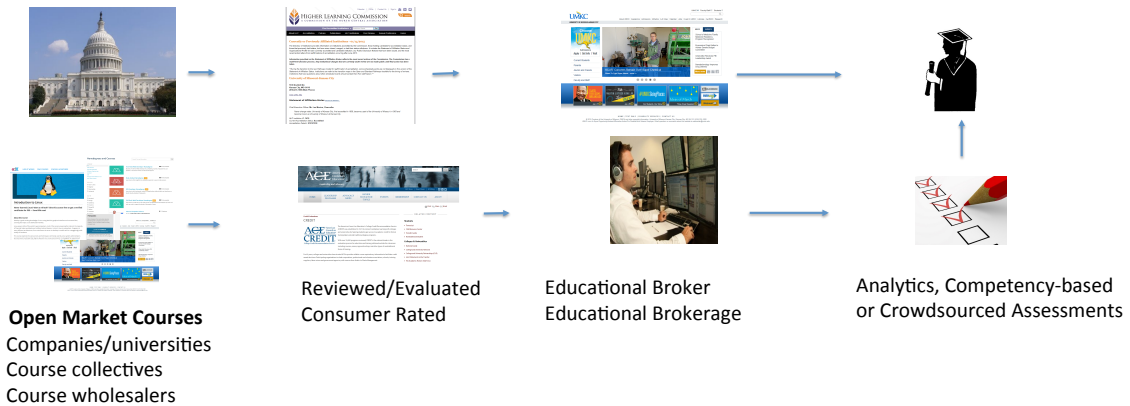
# Competency-based Assessments

“Students not judged by grades but by the skills they have mastered.”



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# An evolving/disrupted model!



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# Is This The Future?



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## General Sessions

## Wrap-up Final General Session

NC-SARA



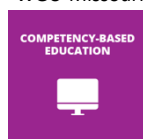
Marshall Hill

BlackBoard



John Whitmer

WGU-Missouri



Angie Besendorfer

Select a Break Out Session based on an Initial Question

30 minute presentations followed by 3 concurrent 45 minute breakout sessions

1 hour Questions from audience, breakout sessions, and collected questions



**Facilitators**  
Devon Cancilla and Kathleen Ives  
**Panelists**  
Marshall Hill  
John Whitmer  
Angie Besendorfer



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# General Session



## How New Technological-driven Models of Education and Evolving State and Federal Regulations Coexist



**Marshall Hill**




Executive Director, National Council for State Authorization Reciprocity Agreements, NC-SARA



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# Select a Break Out Session Based on a Starting Question



9:45am –10:30am	Paseo Room	Brush Creek Room	Troost Room
Facilitators	 Chris LeBeau University of Missouri	 Cindy Amyot University of Missouri-Kansas City	 Leo Hirner Metropolitan Community College – Kansas City
	Can and should regulations drive innovative change in higher education?	Intent versus neglect: Are good faith efforts enough for authorization and compliance?	Getting the word out: Tackling compliance as a way to catalyze institutional change.

Each Breakout Session will also have a Scribe



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# General Session



## Using Learning Analytics to Create our 'Preferred Future': Vision, Proof Points & Trends



**John Whitmer**

Director of Platform Analytics and Educational Research, Blackboard



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# Breakout Sessions



11:30am –12:15pm

Paseo Room

Brush Creek Room

Troost Room



*Dave Antonacci*  
University of Kansas  
Medical Center

How can learning analytics help us with learning and teaching?



*Michelle Moore*  
University of North Texas

Can learning analytics help us with future regulatory issues and compliance requirements?



*Timothy Hickman*  
University of Missouri-Kansas  
City

How does the use of learning analytics impact shared governance, data privacy, and ethics?



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## Sponsor Door Prize Drawings



PEARSON



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## General Session

COMPETENCY-BASED  
EDUCATION



**How Competency-Based Assessments Tied to the Use of Technology Provide a New Educational Framework**



**Angie Besendorfer**  
Missouri Chancellor  
Western Governors University



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## Breakout Sessions

### COMPETENCY-BASED EDUCATION



1:45pm –2:45pm

Paseo Room

Brush Creek Room

Troost Room

### Facilitators



*Becky Lopanec*  
Western Governors  
University

Is competency-based education right for your students?



*Christine Ormsbee*  
Oklahoma State University

Is competency-based education right for your institution?



*Vincent Miller*  
Johnson County Community College

How can we prepare faculty and administrators for the future?



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## General Session

### EDUCATION IN 2025



**A Regional Response: Culmination of the Day's Thinking and Invitation to Continue the Collaboration**

**Facilitators:**  
Devon Cancilla and Kathleen Ives

**Panelists:**  
Marshall Hill, John Whitmer, Angie Besendorfer



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## Special Institutional Membership Offer



### Is your institution prepared for success?

Special Membership Offer: \$695 (regularly \$1,495)

Let OLC help your institution with the tools and skills needed to support faculty and administrator development.

Please visit the OLC table and speak with Matt for more information.



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## OLC Collaborate Resource Center

Exclusive to OLC Collaborate attendees, valuable takeaways related to today's topics:

<http://onlinelearningconsortium.org/olc-collaborate/resource-center/>



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## The Conversation Continues...

Join the OLC Collaborate Facebook Group  
(by invitation only)

Look for more details.



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## Join Us for Our 2015 Conferences



8TH ANNUAL  
EMERGING TECHNOLOGIES FOR  
ONLINE LEARNING  
INTERNATIONAL SYMPOSIUM  
APRIL 22-24, 2015  
SHERATON DALLAS HOTEL  
DALLAS, TX • #ET4ONLINE

12TH ANNUAL  
BLENDED LEARNING  
CONFERENCE AND WORKSHOP  
JULY 7-8, 2015  
SHERATON DENVER DOWNTOWN HOTEL  
DENVER, CO • #BLEND15



21ST ANNUAL  
INTERNATIONAL CONFERENCE  
ON ONLINE LEARNING  
OCTOBER 14 - 16, 2015  
WALT DISNEY WORLD SWAN & DOLPHIN RESORT  
ORLANDO, FL • #OLC15



[onlinelearningconsortium.org/conferences](http://onlinelearningconsortium.org/conferences)