



Award Evaluation Rubric  
[www.onlinelearning-c.org/DLIAward](http://www.onlinelearning-c.org/DLIAward)





# Evaluation Rubric

The evaluation rubric encompasses aspects from the Project Details and Project Impact Highlights sections from the Award Submission Framework. Judges will utilize the evaluation rubric to score each application.

Award Submission Framework	Impact Areas	Possible Expectations	Scoring
1. Applicant Background Information		<ul style="list-style-type: none"> <li>Information requested in this section is complete</li> </ul>	Yes/No
2. Award Category		<ul style="list-style-type: none"> <li>Applicant indicates appropriate award category</li> </ul>	Yes/No
3. Institutional Overview		<ul style="list-style-type: none"> <li>Institutional overview information provides a more complete picture of the institution</li> </ul>	Yes/No

<b>4. Project Details</b>		<ul style="list-style-type: none"> <li>• Project details highlight alignment with grant priorities</li> <li>• Responses provide clarity concerning project details</li> </ul>	Yes/No
<b>5. Project Impact Highlights*</b>			
	<b>Access</b>	<ul style="list-style-type: none"> <li>• Provides greater access to proven quality learning approaches</li> <li>• Enables serving significantly more learners from currently served populations</li> <li>• Enables serving significantly more first-generation, low-income, or underrepresented students.</li> <li>• Provides greater convenience</li> </ul>	20 points
	<b>Accountability</b>	<ul style="list-style-type: none"> <li>• Clarifies or helps develop the specifics of accountability</li> <li>• Achieves significant cost savings versus prior solution</li> <li>• Achieves improvement in retention or graduation rates</li> <li>• Provides analytics to understand course, program and/or institutional performance</li> <li>• Enables comparison across disciplines, institutions or organizations</li> </ul>	15 points



	<b>Adoption</b>	<u>Faculty-Led Team Application</u> <ul style="list-style-type: none"> <li>● Has a faculty 'champion(s)'</li> <li>● Cross-functional implementation team</li> <li>● Ability to sustain digital courseware implementation</li> </ul> <u>Institution Application</u> <ul style="list-style-type: none"> <li>● Has achieved mainstream instructor use</li> <li>● Cross-functional personnel involved</li> <li>● Provides large-scale mission critical 24/7 support</li> <li>● Supports institution-wide usage</li> <li>● One of the largest deployments of its kind in terms of learners served</li> <li>● Plan is in place to sustain the digital courseware implementation</li> </ul>	10 points
	<b>Affordability</b>	<ul style="list-style-type: none"> <li>● Enables improved learner efficiency</li> <li>● Enables improved instructor efficiency</li> <li>● Achieves cost reduction that is passed on to learners</li> <li>● Saves substantial travel time and cost</li> </ul>	10 points

	<b>Interoperability Implementation</b>	<ul style="list-style-type: none"> <li>● Utilizes open standards for data, content, or services</li> <li>● Showcases ease of implementation</li> <li>● Works seamlessly with other applications at minimal cost</li> <li>● Supports ability to scale</li> <li>● Utilizes open standards for data, content, or services demonstrated by certification to standards such as IMS LTI, QTI, Common Cartridge and Caliper</li> </ul>	7.5 points
	<b>Innovation</b>	<ul style="list-style-type: none"> <li>● Showcases clear potential to establish a new category of learning application</li> <li>● Incorporates research (scientific breakthrough) promising enhanced learning</li> <li>● Represents a radical improvement in access, affordability, or quality of education</li> <li>● Provides seamless ways to incorporate advanced functionality, requiring little or no faculty involvement or learning training</li> <li>● Achieves a superior realization of other prior products or services of its kind</li> </ul>	15 points



	<b>Organizational Learning</b>	<ul style="list-style-type: none"> <li>• Supports development of key competencies</li> <li>• Supports assessment of key competencies</li> <li>• Enables planning or management</li> <li>• Enables more efficient sharing of best practices</li> <li>• Provides a distinctive organizational learning advantage</li> </ul>	7.5 points
	<b>Quality</b>	<ul style="list-style-type: none"> <li>• Enables clarity of learning outcomes</li> <li>• Improves results in mastery of subject matter as measured by assessments</li> <li>• Enhance effectiveness of pedagogy or learner engagement</li> <li>• Enhances self-directed learning, critical thinking or metacognitive skills</li> <li>• Enables integrated assessment or better assessment of student learning</li> </ul>	15 points

\*This rubric is modeled in large part after the criteria and rubric used by [IMS Global Learning Consortium](#) for their [Learning Impact Awards \(LIA\)](#).

